

The GOOD DESIGN Logo is by Mort Goldsholl, 1950



## **FOR IMMEDIATE RELEASE**

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## **HUNDREDS OF THE WORLD'S LEADING ARCHITECTS, DESIGNERS, CORPORATIONS AND MANUFACTURERS WIN 2023 PRESIGIOUS GREEN GOOD DESIGN AWARDS MOVING OUR WORLD CLOSER TO A MORE SUSTAINABLE FUTURE ENVIRONMENT**

CHICAGO, ILLINOIS....APRIL 15, 2023. A new hydrogen-powered car by Pininfarina for French-Moroccan startup NamX, an all timber electric vehicle power station in Norway by LOCAL for Greenstation AS., Martin Uhlarik's next generation electric Tata Avinya car for Tata Motors, Pvilion's solar fabric kits for Coldplay's World Tour, innovative dental tools by formstudio for Dürr Dental SE., new sustainable packaging by Dell Technologies Inc. and Lenovo, Cadalora Alessio's powerful methane-powered powerful New Holland T7.270 tractor, a new sustainable Danish kitchen by Says Who for Kvik A/S., Fabian Malmhagen's new furniture made from reclaimed refuse, a 3D printed playground in Seoul by Hyundai Engineering & Construction Co., Ltd., Marcantonio Raimondi Malerba's recycled plastic crocodile chair for Slide srl., Stefano Boeri and Giorgio Donà's Floating Forest in Milan for Timberland, the new HP 14 Laptop PC Eco Edition, Sergei Tchoban's hybrid-timber constructed EDGE Suedkreuz Berlin, an iconic, innovative campus masterplan based on targeting carbon neutrality and zero water waste by KPF for Hong Kong University of Science and Technology, Guangzhou, the new 2024 Volvo EX90 Electric SUV by Robin Page, two new towers at Burj Khalifa that include a new urban amphitheater by Adrian Smith + Gordon Gill Architecture, a stunning new green residential tower in Tokyo by Christoph Ingenhoven with its stepped terraces and a public green plateau above the plaza at street level, plus numerous new sustainable chairs by Danish manufacturer Softline A/S—all head the list of the new green projects awarded with this year's 2023 GREEN GOOD DESIGN® Award.

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## GREEN GOOD DESIGN 2023

Organized by the Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies, this special GREEN edition of GOOD DESIGN presents most important new international products and buildings and construction and planning projects that are leading the global way to a design that is fully sustainable and compatible with the highest standards of good environment.

For 2023, hundreds of product designs, graphics, packaging, architecture, landscape architecture, and urban planning projects were submitted by visionary designers, manufacturers, and clients from over 42 nations to emphasize the most advanced “Green Approach” and the most sophisticated methods and technology to make the most positive impact on the global environment.

The Winning 2023 GREEN GOOD DESIGN building and product designs can be viewed at The Chicago Athenaeum’s website: [gooddesign.org](http://gooddesign.org).

Founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames, GOOD DESIGN remains the oldest and most established awards program for the most innovative and visionary new product design worldwide.

For over 70 years now, GOOD DESIGN has been given to everything and anything from a NASA space ship to a paper clip. In 2022, over 1,200 new product designs and graphics from over 50 nations were recognized with the distinguished GOOD DESIGN Award.

The world’s most prominent FORTUNE 500 companies use the GOOD DESIGN logo in the branding of their products, which has become a strong and effective mark of public recognition of Design Excellence globally.

“This year’s awarded buildings and products,” states Christian Narkiewicz-Laine, Architecture Critic and Museum President/CEO, The Chicago Athenaeum, “seek to reduce negative impacts on the environment, and the health and comfort of building occupants and product users, thereby improving building performance and adding a sustainable alternative to day-to-day items. The basic objectives of sustainability are to reduce consumption of non-renewable resources, minimize waste, and create healthy, productive environments.”

“According to the World Commission on the Environment and Development, sustainability is a form of development that meets the needs of the present without compromising the ability of future generations to meet their own needs.”

Sustainable design as demonstrated in this year’s GREEN GOOD DESIGN Awards shares that big-picture view of how our choices affect more than the present.

“Effective sustainable design is a comprehensive approach to selecting and integrating products and processes that account for long-term consumer satisfaction and environmental conservation,” continues Narkiewicz-Laine.

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“Sustainability is as much about process as it is about product. Seeing design as a process empowers designers and manufacturers to better evaluate and anticipate the environmental, economical and social impacts and costs of building and consumer products.”

“Bigger-picture evaluations at the start of a project lead to better long-term decisions—and that leads to greater overall success.”

For 2023, GREEN GOOD DESIGN awarded buildings, urban plans, and product design from the following 32 nations: Austria, Belgium, Brazil, Canada, China, Cyprus, Denmark, France, Germany, Greece, Hong Kong, India, Italy, Israel, Jamaica, Japan, Korea, México, Norway, Portugal, Republic of Singapore, Russia, Slovenia, Sweden, Switzerland, Taiwan, The Netherlands, Turkey, United Arab Emirates, United Kingdom, United States, and Vietnam.

More impressive is the list of visionary companies and industrial design firms producing state-of-the-art appliances, transportation products, kitchens, housewares, fixtures, building products, electronics, lighting, floorcovering, office furniture by such leading global firms as:

[siz'-ix] architects • 1+1>2 Architects • 3D FACTORY • A-Light Design Team • AC Martin • Acronym Urban Design and Planning • Adrian Smith + Gordon Gill Architecture • Aidlin Darling Design • Anderssen & Voll • architectsAlliance • Archirivolto Design srl. • Benedetti Architects • BIG-GAME • BKSK Architects LLP. • BNIM • Böttcher & Kayser • busk+hertzog • Cadalora Alessio • Constantinos Yanniotis • Dattner Architects • Dell Technologies Inc. • Delo • de Winder Architekten GbR • Eburet Studio • Emiliano Godoy • ERA Architects • EskewDumezRipple • Estudio Campana • Eugeni Quittlet • Fabian Malmhagen • Fahrenheit Design • Form4 Architecture • Formstudio • FXCollaborative • Generationdesign GmbH • Genus Landscape Architects • Giancarlo Zema Design Group • Giorgio Donà • Goettsch Partners • Granz & Zecher Architekten GmbH • Gregg Bleam Landscape Architects • HKS, Inc. • HMC Architects • hochC Landschaftsarchitektur PartGmbH • HOK • Hunting & Naru • Hyundai Engineering & Construction Co., Ltd. • Ilu Stration by Mary-Ann Williams • Ineke Hans • INI Design Studio (INI) • Inrestudio • Iosa Ghini Associati srl. • Irie Miyake Sekkei • Jeanette Himes • Kati Meyer-Brühl • Kohn Pedersen Fox Associates PC. • KOVA Design Team • Korea National University of Arts • Weinzapfel Associates • Lemay • Lenovo Innovation Design Team • LEVER Architecture • Lixil Global Design Team • LOCAL • Loll Designs • Mathews Nielsen Landscape Architects, PC. • Marcantonio Raimondi Malerba • Mark Cavagnero Associates • Martin Uhlarik • Michele Menescardi • MKPL Architects Pte Ltd. • Morphogenesis • Müller Wulff GmbH • Mysoda Oy • NAK Design Strategie • Neumann Monson Architects • Niwa Architects Co., Ltd. • OJB Landscape Architecture • Orange Creatives • PearsonLloyd Design Ltd. • PDR • Pentagon Design Oy • Pickard Chilton • Pininfarina SpA • Pvilion • Roland Meyer-Brühl • Sanjay Puri Architects • Sascha Sartory • Says Who • Serge Cornelissen • Sergei Tchoban • Siew Man Kok • Sino Group • SLOWLI Concept • SmithGroup • Starr Whitehouse Landscape Architects and Planners PLLC. • Stefano Boeri Interiors • Stephen Luoni • Studio Ma • Studio O+A • Studio Red • Studio William Welch Ltd. • Suzanne Tick • Sweeny&Co Architects Inc. • Takenaka Corporation • Tryba Architects • Tchoban Voss Architekten •

University of Arkansas Community Design Center • Vaillant Group Design • Valentin Vodev • WOHA Architects Pte Ltd. • Wolf Ackerman • Wolff Landscape Architecture • ZGF Architects LLP. • University of Arkansas Community Design Center • Vaillant Group Design • Valentin Vodev • WOHA Architects Pte Ltd. • Wolf Ackerman • Wolff Landscape Architecture • ZGF Architects LLP..

Leading manufacturers, corporations, and clients include: A-Light Architectural Lighting • AB Volvo • Adidas North America • Amorim Cork Italia SpA • Anchor Industries Inc. • Bertazzoni SpA • Boston Consulting Group (BCG) • British Academy of Film and Television Arts • brühl & sippold GmbH • Caleido srl. • Circuform BV • Clean Energy • CNH Industrial Italia SpA • Coldplay • Connubia SpA • Cosentino Group • Cousins Properties • Dell Technologies Inc. • Delo • Dukhoon • Dürr Dental SE • Eburet Studio • EDGE • Emaar Properties • Expedia Group • Fabian Malmhagen • FiberonUSA • Flokk AS • FLOR • Florim Ceramiche SpA • Green MachineUSA • Greenstation AS • Grohe AG • Harvard University • Hauslane, Inc. • Hong Kong University of Science and Technology • HP Inc. • Hyundai Engineering & Construction Co., Ltd. • Illu Stration by Mary-Ann Williams • intra lighting, d.o.o. • Iowa City • Kostal Industrie Elektrik GmbH • KOVA, Inc. • Kvik A/S • Lenovo • Linwood Development Company • Loll Designs • Lumm Textiless • Mohawk Group • Mori Building Co. Ltd. • Mysoda Oy • NamX • Native Trails • Norfolk Southern Corporation • NYC Department of Parks and Recreation • Odenwald Faserpalattenwerk GmbH • Optoma Corporation • Paola Lenti srl. • Pedrali SpA • Purewine Inc. • R&D Surgical Ltd. • RAB Lighting Inc. • ROBAM • Rockefeller Brothers Fund • ruwido austria GmbH • Signature srl. • Sino Group • Slide srl. • SLOWLI Concept • Softline A/S • Stanford School of Medicine • Studio William Welch Ltd. • SXB Sàrl • Tarkett North America Holdings, Inc. • Tata Motors Limited • The Harkin Institute, Drake University • THOR Kitchen Inc. • Timberland Italy srl. • Toto Ltd. • Trinity Financial • Türk DemirDöküm Fabrikaları A.Ş. • URREA Tecnología para vivir el agua bVaask LLC. • VELLO GmbH

The GOOD DESIGN Award is an internationally recognized seal of quality with a history that spans more than 70 years as the world's first and oldest and most prestigious awards programs honoring the best, most innovative, and cutting-edge design today.

Experts from around the world serve as the jury, which meets yearly to identify the best new entries in product designs environments, graphics, packaging and communication design.

The GOOD DESIGN follows the original program first developed in 1950 by Eames and Saarinen at MoMA that assesses each product individually and comprehensively to identify the entries with the most outstanding design quality.

The 2023 Green GOOD DESIGN winners are featured in an upcoming book entitled *Green GOOD DESIGN 2023*, which is published by Metropolitan Arts Press Ltd.

Copies of the book can be ordered through [metropolitanartspress.com](http://metropolitanartspress.com) or The European Centre in Athens, Greece by contacting Konstadina Geladaki at +30/210 342 8512 or [konstadina@europeanarch.eu](mailto:konstadina@europeanarch.eu).



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The deadline for **GREEN GOOD DESIGN 2024** is January 15, 2024. For entry information, [www.chi-athenaeum.org](http://www.chi-athenaeum.org) or [www.europeanarch.eu](http://www.europeanarch.eu) or [gooddesign.org](http://gooddesign.org).



NamX – HUV SUV by Pininfarina SpA for NamX



Becamex Tokyu Hikari Complex, Binh Duong City, Vietnam by Niwa Architects Co., Ltd.



The Prow, Seattle, Washington, USA by Aidlin Darling Design



Revo Profim by PearsonLloyd Design for Flokk AS

**NOTE TO REPORTERS AND EDITORS:** Photographs of the 2023 Green GOOD DESIGN Awards are available for download. For more details on the award and previous winners, visit The European Centre's website at [www.europeanarch.eu](http://www.europeanarch.eu) or [www.internationalarchitectureawards.com](http://www.internationalarchitectureawards.com).

**About The Chicago Athenaeum** ([www.chi-athenaeum.org](http://www.chi-athenaeum.org)) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

**About The European Centre for Architecture Art Design and Urban Studies** ([www.europeanarch.eu](http://www.europeanarch.eu)) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

Green GOOD DESIGN is a special edition of The Chicago Athenaeum's annual GOOD DESIGN Awards, which was founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames. The GOOD DESIGN logo was designed by Mort Goldsholl also in 1950.

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